



# PRESS RELEASE

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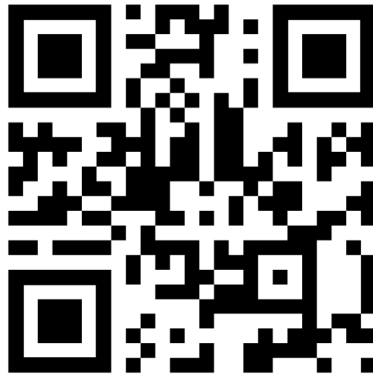
## **Water Tower Showdown: Calling All Middle School Students**

Local middle school students are invited to dive into the world of water like never before by joining the Roanoke, Bedford, and Lynchburg water providers' second annual Water Tower Showdown. Participants will have the opportunity to design and build their very own water tower model from scratch!

This isn't your average competition — middle school students (rising 6th-8th graders) from public, private, or home schools are invited to design and build a model water tower that holds one gallon of water and can be filled and drained quickly while being aesthetically pleasing. Here's the twist: participants decide how to design the tower and what materials to use! The design could be anything—from a whimsical fantasy tower to a futuristic marvel—and students will be recognized for using unconventional materials in ingenious ways. Who knew an old broom handle could become the cornerstone of a masterpiece? Prizes await the top three scoring teams, with each first-place team member taking home a \$75 Visa gift card, the second-place team receiving a \$50 gift card, and the third-place team earning a \$25 gift card. And the best part? There's no cost to enter—just bring your imagination and enthusiasm!

Are you up for the challenge? Don't miss your chance to make a splash at the Water Tower Showdown. But hurry, space is limited! Mark your calendars, gather your team, and get ready to unleash your creativity.

- **When:** Saturday, July 13, 2024, from 9:00 a.m. to 12:00 p.m.
- **Where:** Bedford Regional Water Authority (BRWA) Smith Mountain Lake Water Treatment Facility — 1500 Radford Church Road, Moneta, VA 24121
- **Who:** Middle school students (individuals or teams of up to 4) in the Roanoke/Bedford/Lynchburg region from public, private, or home schools.
- **Registration Deadline:** Friday, June 23, 2024. To register, please complete this form - <https://bit.ly/4dEnXHk>. Only the first 30 students will be accepted. There will be a limit of no more than five teams per school.
- **More Information:** Visit <https://vaawwa.org/events/watertowershowdown2024>. Or, scan the provided QR code.



**Pictures from the 2023 Water Tower Showdown:**







### **About the Bedford Regional Water Authority:**

The Bedford Regional Water Authority (BRWA) provides water and wastewater services to the residents and businesses throughout Bedford County and the Town of Bedford. BRWA also collaborates with Western Virginia Water Authority and Lynchburg Water Resources to serve its customers throughout the region. Visit [www.brwa.com](http://www.brwa.com) for further information.

**About Lynchburg Water Resources:**

Lynchburg Water Resources (LWR) ensures that Lynchburg residents enjoy an uninterrupted supply of quality drinking water and reliable sewer service. LWR also offers free PreK-12 water education outreach programs and facility tours correlated with Virginia SOLs. Please see current education offerings on the LWR website at <https://www.lynchburgva.gov/506/Water-Resources> to request a program.

**About Western Virginia Water Authority:**

The Western Virginia Water Authority provides drinking water for the City of Roanoke, Town of Vinton, and the Counties of Roanoke, Franklin and Botetourt and sanitary wastewater service for the greater Roanoke Valley. Free in-class and education outreach programs, tours and field trips are offered to school groups in the Authority's service area. Water science programs are centered around Virginia Standards of Learning (SOLs) and offer experiential lessons both in the classroom and outdoors. Learn more and sign up for a program by visiting [www.westernvawater.org](http://www.westernvawater.org).

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