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PRESS RELEASE

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FOR IMMEDIATE RELEASE

Public Service Authority Releases New Website *User Friendly Website for Customers*

Bedford, Virginia – The Bedford County Public Service Authority (“Authority”) has released a new public web page for the water and sewer utility. This page is designed to offer better navigation for users and to allow the Authority to have a more up-to-date technology based website. Included in the upgrade is also a new intranet for Authority employees.

Not only does the website have an updated look and be more user-friendly, but it also offers more technology updates. This site will allow the Authority to better track visitors to the website using Google Analytics, to know how many people visit the site, which pages they visit, how frequently, etc. Both sites are also built on SharePoint, a Microsoft program that will allow the Authority to have a more interactive and social intranet and to set the foundation for linking other internal documents and programs. This will ultimately make the Authority more efficient.

“The sites couldn’t be released at a better time,” stated Megan Rapp, Communications Coordinator. “In light of all of the adverse weather that this area has seen over the last year, the sites will better allow the Authority to communicate internally and externally in emergency situations, having access to the sites in and out of the office to be able to update with emergency plans and access emergency information.”

The sites were made by the SharePoint design company dataBridge located in Arden, North Carolina. The new site can be viewed at www.bcpsa.com.

About the Bedford County Public Service Authority:

The Bedford County Public Service Authority (Authority) was established in June 1970 by the Bedford County Board of Supervisors, pursuant to the Virginia Water and Sewer Authorities Act, Chapter 51 Title 15.2 of the Code of Virginia 1950 as amended. The Authority is authorized to acquire, finance, contract, operate, and maintain water systems, sewer systems, sewage disposal and treatment systems. In addition to the services that are provided to the residents and businesses inside of Bedford County, the Authority also provides wholesale water service to the Western Virginia Water Authority for their Smith Mountain Lake service area in Franklin County, as well as providing operational assistance to the Bedford County Public Schools for many of their wastewater treatment plants.

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